

2011 AHLA Show Guide



ALBERTA HOTEL &
LODGING ASSOCIATION



Enhance your exposure at the AHLA Trade Show and attract delegates to your booth.

The AHLA Convention & Show Guide will be referred to by delegates throughout the convention to be held in Lake Louise April 17-19.

Choose from a boxed enhanced listing, a deluxe enhanced listing with your logo, a Member Specials coupon offer, or a display ad.

ENHANCED LISTINGS Inform buyers about your products and services with a 50-word description, following your contact information, and highlighted in a blue box with white text. Add a full colour logo with a Deluxe Listing.

SPECIAL OFFER If you book a bundle of 4 display ads in *Alberta Hospitality* and a display ad in the *Show Guide*, you will receive a **free** enhanced listing.

NEW Exclusive specials can be provided to AHLA members in the new *Member Specials* section with a formatted coupon style offer.

**FREE
DELIVERY**

ABCmattress

ABC Mattress
A wide selection of hospitality mattresses for every budget and style of property.

100 Main Street, Edmonton, AB
780.500.0000 | abcmattress.com

Offer Details: Free delivery in Alberta with a purchase of 50 mattresses or more.

Expires: December 31, 2011

**FREE
ASSESSMENT**

XYZ ENERGY

XYZ Energy
Specialists in saving companies money on their energy bills.

200 Frontier Avenue, Calgary, AB
403.300.0000 | xyzenergy.com

Offer Details: Complimentary energy assessment for all AHLA members.

Expires: June 30, 2011

Space must be reserved by February 18th.

RATES - Please circle your choice(s).

Full Colour	Width	Height	Show Guide only	Show Guide + 4 ads in Alberta Hospitality (per ad)
Enhanced listing			\$100	Free with bundle
Deluxe Listing with Logo			\$150	\$50
Member Specials Coupon			\$200	\$200
Marketplace	2.25"	2.75"	\$405	\$345
1/4 vertical	3.5"	4.5"	\$655	\$555
1/4 horizontal	7.5"	2.5"	\$655	\$555
1/3 vertical	2.35"	9.5"	\$925	\$785
1/3 horizontal	7.5"	3.5"	\$925	\$785
1/2 vertical	3.5"	9.5"	\$1230	\$1045
1/2 horizontal	7.5"	4.5"	\$1230	\$1045
2/3 vertical	5"	9.5"	\$1730	\$1470
2/3 horizontal	7.5"	6.5"	\$1730	\$1470
Full page inside*	8.5"	11"	\$2285	\$1945
Inside Cover*	8.5"	11"	\$2545	\$2165
Back Cover*	8.5"	11"	\$3145	\$2675

*Add 1/8" bleed to page. Ensure all text is no less than 1/4" from trim.

10% AHLA associate member discount included in above prices.

All rates are subject to HST and are based on receiving completed digital artwork for display ads.

PLEASE INVOICE...

Name _____ Position _____

Company _____

Address _____ City _____ Prov _____

Postal Code _____ Email _____

Telephone _____ Fax _____

Signature _____ Date _____