



# Online Rate Card

## BUTTON - Rotating

Dimensions 135 px wide x 126 px high  
Button ad in addition to a print ad - \$25.00/month  
Button ad only - \$33.00/month

# A

## BUTTON - Exclusive on all main pages

Dimensions 135 px wide x 126 px high  
Button ad in addition to a print ad - \$150.00/month  
Button ad only - \$198.00/month

# A

## BANNER - Rotating

Dimensions 738 px wide x 88 px high  
Banner ad in addition to a print ad - \$75.00/month  
Banner ad only - \$100.00/month

# B

## BANNER- Exclusive on a specific page

Dimensions 738 px wide x 88 px high  
Banner ad in addition to a print ad - \$150.00/month  
Banner ad only - \$200.00/month

# B

## BANNER - Exclusive on all main pages

Dimensions 738 px wide x 88 px high  
Banner ad in addition to a print ad - \$450.00/month  
Banner ad only - \$600.00/month

# B

## LOGO - Exclusive on all main pages

Dimensions 135 px wide x 67 px high  
Banner ad in addition to a print ad - \$75.00/month  
Banner ad only - \$99.00/month

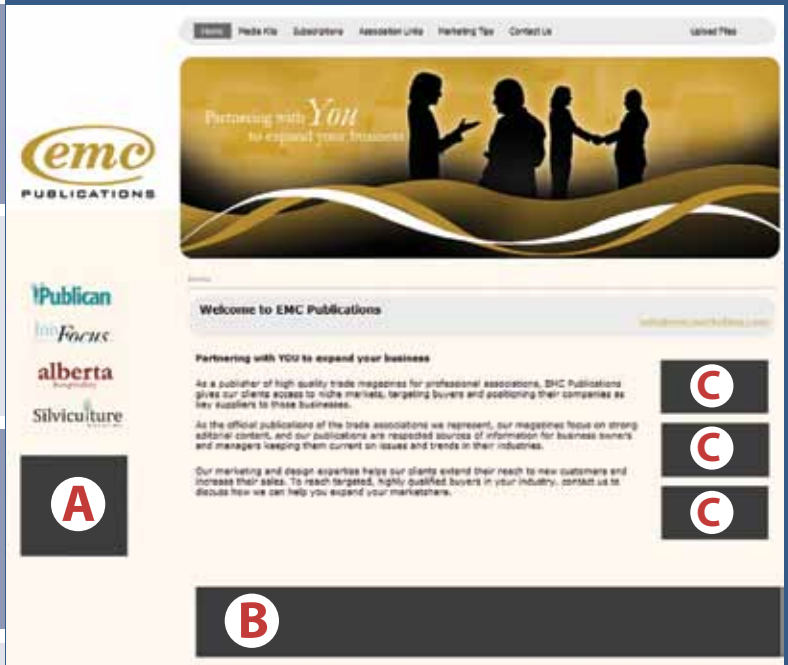
# C

### The Details

Ads can change once per month at no charge. If you want to change your ad more than once per month, there will be \$25.00 change fee.  
Prices are based on a minimum 3-month booking and continue on 3-month increments. All web advertising will be invoiced quarterly at the same time as the publishing date of the magazine.  
All ads must be approved. Rates are subject to HST.

Now you can direct more clients to your website with advertising on EMC Publications' website. With full copies of our magazines online, hospitality buyers across Canada as well as the US refer to our site.

Our online ads are in high profile, easily visible locations on our website. Your ad can be exclusive on a specific page, or can rotate with up to 10 other ads through all the main pages, including the home page.



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